



Enter to Grow • Exit to Serve

3937 Kirk Avenue / Allison Park, PA 15101  
www.stursulaschool.org / 412 486-5511

Dear Friend,

St. Ursula School, located in the heart of Hampton Township, proudly announces the 19<sup>th</sup> annual Pot O' Gold Dinner and Auction on March 10th, 2012. What was once an intimate gathering of friends to help raise a small amount of money for our school, has blossomed into the school's single largest fund raising event of the year. With 250 attendees and over 150 sponsors and underwriters, this event raised over \$30,000 last year. The evening is complete with dinner, silent auction, super basket raffles, live auction and children's art auction. With the help of supporters like you, we hope to continue our success and thereby continue the wonderful works of our school, educating today's youth in both academics and Christian values.

By purchasing an advertisement in our event program you can make a huge impact on the success of our event and advertise your business to our growing community. Your business's information can be a part of our evening's event program and the business name will be listed as a sponsor in our Parish bulletin. St. Ursula Parish operates the school and has over 1800 registered families. St. Ursula School offers an exceptional educational experience to over 150 children in pre-kindergarten through eighth grade. Consequently, previous donors have commented very positively on the visibility and referrals generated from this event, not to mention the tax benefit.

We hope we can count on your support. Program ads can be purchased at the following levels:

Business Card Ad	(3 ½" X 2")	\$40
1/2 Page Ad	(5" x 4")	\$75
Full Page Ad	(5" x 8")	\$125
Premium Level	Full page ad+ parish bulletin ad	\$200

Artwork can be sent electronically to St. Ursula School at [kristyrizzo@gmail.com](mailto:kristyrizzo@gmail.com). Your payment should be mailed directly to the school's address above. Feel free to include a hardcopy of your business card or artwork if you cannot transmit electronically.

All advertisements must be received by February 22<sup>nd</sup> to ensure inclusion in our program. Thank you for your thoughtful consideration of our request. Your support is greatly appreciated by the students, faculty and families of St. Ursula.

Sincerely,

*St. Ursula School Pot O' Gold Planning Committee*